

DEALER GUIDELINES & APPLICATION

Revised July 17, 2007

Welcome Express Technology Dealer Candidate!

The success of ExpressMaintenance & ExpressRequest in the last four years has been amazing. Many organizations around the world are discovering the value of these powerful maintenance management software programs. Now you can be a part of an exciting business.

Many potential customers prefer the personal assistance and attention of a local dealer. We've responded with an outstanding dealer program. Now you can offer our software products to your clients and earn exciting revenue. Revenue opportunities include:

- Software Sales – Market maintenance software to clients and earn 20%.
- Consulting – Assist clients in determining CMMS needs and requirements.
- Installation – Assist clients with a smooth installation and implementation.
- Training – Provide initial and ongoing software training and assistance.

Our CMMS products ExpressMaintenance and ExpressRequest are easy to sell and have huge potential markets. You can enjoy a prestigious business that is profitable and fulfilling.

As an authorized dealer, you are allowed to offer Express Technology software products to your clients and earn 20% profit plus training and consulting fees. Using the special dealer order form, you simply complete with customer and dealer information and fax with net payment.

Please take the time to review the dealer application and agreement on the following pages. To apply, complete the entire document and **fax to 251-929-3211**. We look forward to working with you in this exciting business.

Sincerely,

Bob Tucker
Express Technology
btucker@ExpressTechnology.com

Company / Personal Profile

Business Name: _____ Contact Name: _____

Street Address: _____

City: _____ State / Province: _____ Postal Code: _____

Country: _____

Telephone: _____ Fax: _____

Email: _____ Web Site: _____

Business Profile

Organization Type: Sole Proprietorship Partnership Corporation

Business Classification: Retail Storefront Distributor Consultant

Other: _____

How long have you been in business? _____

Describe the primary function of your current business: _____

How do you plan to market Express Technology Software and your services? _____

Website Listing On Our Website

Information listing on Dealer Locator for Express Technology website

Market Area (Country / State / Province): _____

Company Name or dba: _____

Address Line 1: _____

Address Line 2: _____

Address Line 3: _____

Phone: _____ Fax: _____

Website: _____

Email (sales): _____

Agreement / Terms

1. **Representation** - As an approved dealer of Express Technology software products, the dealer understands this is a non-exclusive right to sell. The dealer agrees to present Express Technology software fairly and without misrepresentation. The dealer is an independent contractor and never an employee or agent of Express Technology.
2. **Pricing** - The dealer can purchase Express Technology software products at the dealer discount as may be set by Express Technology from time to time. Currently, the dealer discount is 20% off the advertised or special price at the time of order. Payments are disbursed to dealers at the end of the month payment is received. Revenue opportunities include:
 - Software Sales – Market maintenance software to clients and earn 20%.
 - Consulting – Assist clients in determining CMMS needs and requirements.
 - Installation – Assist clients with a smooth installation and implementation.
 - Training – Provide initial and ongoing software training and assistance.
3. **Ordering** – Orders are submitted to Express Technology via fax with complete customer and dealer information.
4. **Payment Terms** – All orders shall be by US dollars by credit card or certified funds on a US bank. Net payment is made by dealer directly to Express Technology. The dealer is responsible for collecting payment from the customer.
5. **Shipping** – All US orders will be shipped postal priority. Orders outside the US will be shipped Postal Priority when possible. Postage will be paid by Express Technology up to a maximum of 1% of the transaction price.
6. **Advertising** - The dealer agrees to the minimum advertised pricing structure when advertising the Express Technology software products in print or any other media. The minimum advertised purchase price will apply to all software products, may change from time to time and will be distributed to the dealer by Express Technology.
7. **Rights & Licenses** - The dealer agrees that Express Technology will hold the rights to the software and all logos and trademarks, product names and other properties of Express Technology. The dealer agrees to promotional guidelines for the advertising of the software products and will receive written permission prior to providing information to the media. Express Technology reserves all rights to copyrights, trademarks and registered trademarks.
8. **Copyrights** - The dealer agrees to abide by the policies of Express Technology pertaining to license agreements, warranty issues, support and service. The dealer agrees to protect the legal copyrights of Express Technology and to report any observed abuse or violation.
9. **Website Listing** – Upon approval, the dealer will be listed in the dealer locator of Express Technology software products on the Express Technology website. Express Technology reserves all rights to the listing of the applicant on the Express Technology web site. Practices and policies conducted against the interest or Express Technology will result in removal from the dealer list and dealer program. Express Technology is not obligated to provide a website listing and may withdraw such listing at anytime for any reason.
10. **Cancellation** – Either party may cancel the dealer relationship at any time without cause and without notice. Express Technology reserves the right to alter or discontinue the dealer program at anytime.

I hereby certify that the submitted information is true and complete to the best of my knowledge. I agree to the terms above and agree to comply with all policies and procedures of the Express Technology dealers program, should I be approved.

Print name: _____ Title: _____

Signature: _____ Date: _____

For Office Use Only:

Approved by: _____ Date: _____

Account Manager: _____ Dealer ID: _____

Please Fax Both Pages of Application / Agreement to 251-929-3211.